



Job Opportunity for Marketing Communication Manager (Real Estate Business) - Bangpakong – Job ID No 3002

Our client is a fully integrated pulp and paper mill, was incorporated in 1991. Located in Thailand's central plains in the province of Prachinburi, the mill began operating in 1995. The company's broad portfolio of products extends from superior quality short fiber large paper sheets to innovative stationery products and premium copy papers – all made of sustainable fiber from Paper Tree, which is grown along the rice paddy ridges of more than 1.5 million farmers across Thailand through a uniquely Asian solution to the sustainable sourcing of fiber.

Qualification

- At least three years as Account Director in international advertising agency
- Strategic Planning skill
- Project Management skill with high ability of complexity management
- Strong leadership
- Skill in Online communication, as well as be able to teach team member
- High convincing ability and good presentation skill (preparing presentation & present it)
- Active, not passive – always find opportunity
- Flexibility but not loose objective
- Positive thinking with Can-Do attitude
- Kaizen/ PDCA mindset
- English is not essential

Job Description

- Lead team to closely work with Marketing & sale to come up with advertising campaign that provide 'Short term sales & Long term Brand building'
- Strong effort to support business team to reach Target Sales and Profit
- Do Campaign plan from deep understanding of consumer, competitors, our products. It must provide both Effective (from Awareness leads to sales) and Cost efficiency
- Ensure consistency of Brand communication
- Ensure high standard of works (both in-house and from Agency)
- Teach & develop team members in Advertising and personal development

Areas of communication

- Housing, Call Center & in-house printing
- Commercial & Resident
- Tawaravadee Hotel
- Industrial Park
- Support role to Maiton Island

Benefits:

- Annual bonus as per company performance
- Provident Fund 3%
- Housing Allowance (Case by Case)
- Notebook Allowance
- Traveling Reimbursement (CDS System)
- Smart phone
- Corporate Sim Card (Truemove) + Package Net Unlimited
- Social Security
- Annual Leave 6 Days/year
- Annual Health Check-up

Interested? Please send your full profile to Paul at paul@omni-interconsult.com and mention Job ID No 3002 or apply directly on line at www.omni-interconsult.com